Business Development Intern with Whole Sun Designs Inc.

About Whole Sun Designs Inc.

Whole Sun Designs Inc. (WSD) offers comprehensive solar power system design and installation services in Bloomington. The company was founded in 2011 and has installed the most individual grid-tied systems of any solar company in Indiana.

Job Description

WSD seeks a graduate student studying business or policy, with a focus on sustainability, to help further our business development goals in order to help the business prepare for growth within the industry and to work to enact a more favorable policy environment for solar energy. Examples of priority projects for the Business Development intern includes:

- Policy
  - Hold entrenched entities accountable
  - Work with AHJs, industry associations, and advocacy groups to improve solar policies
  - Research incentives that could be enacted at the state and local level
- Internal Business Development
  - Assist WSD with refining and recording company policies and procedures
  - Perform market research to identify opportunities for company growth into new markets: geographical regions, product offerings, and market segments

This position is located in Bloomington. The ideal candidate will have knowledge of business development strategies, public policy, and sustainability practices; be highly organized; and display a strong interest in small-business operations. The ideal candidate will also be skilled at building relationships and promoting innovative ideas with others.

The intern will report to WSD Administrative Staff. Compensation will be in the form of a scholarship through the Indiana Sustainability Development Program. The intern will work full time for 12 weeks, beginning May 25th and ending August 9th, unless otherwise negotiated. Interns will be required to attend a 3-day boot camp in Indianapolis May 18 – 20, 2020.

Feedback and Evaluation

The intern will be given regular feedback on progress and performance. Success in the internship will be determined by the completion of specified projects in a professional and timely manner.

Application instructions

To apply for this position, complete an application on the Sustain IU website. If you have questions about the program or any of the jobs available, email Danni Schauf, ISDP Program Manager, at danmcphe@iu.edu. The application deadline is Friday, February 28, 2020.